





The potential to grow and make innovative products in rural America is limitless. Since 2009, the Obama Administration has made targeted investments to help rural businesses grow. Through the U.S. Department of Agriculture's projects in affordable housing, energy efficiency, roads and bridges, and internet access, coupled with loans and grants for rural businesses, the Administration has helped to attract and retain a talented rural labor force, improve connectivity and access to information, move products to market, and make rural communities competitive—ultimately supporting strong local economies and expanded opportunity for rural Oregonians.

# **MADE IN RURAL OREGON**

Western juniper has outgrown its natural range in central and eastern Oregon, and is threatening ecosystem health. But thanks to a USDA grant, Portland-based nonprofit Sustainable Northwest is testing to find new uses for Western juniper wood. Naturally rot resistant, Western juniper offers a non-toxic alternative to pressure-treated lumber. Making it marketable will create jobs in Oregon's timber and forest product industries while supporting ecosystem restoration.



## **SUPPORT FOR RURAL BUSINESSES**

USDA has made investments to help 396 rural businesses in Oregon thrive and grow.

USDA investments in everything from advanced biofuels manufacturing facilities to food hubs help businesses, many of them small, capitalize on emerging markets for rural-made products. In rural America, small businesses support one in three jobs.



### RENEWING RURAL MANUFACTURING

The rural economy includes more than products that come from farms.

Rural manufacturing supports 26,184

**jobs in Oregon.** USDA has invested **\$277.7 million** to help rural manufacturers in **Oregon** increase production and capacity.



# **GROWING EXPORTS**

In 2012, exports of farm and ranch products alone contributed **\$2 billion** to **Oregon's** economy. The President's

Made In Rural America initiative helps rural businesses capitalize on demand for Americanmade products and identify ways they can participate in global markets.



# **HOUSING**

Access to safe, affordable housing is critical to maintaining the rural labor force. USDA has helped **16,493 Oregon families** purchase or repair homes.



#### CONNECTIVITY

USDA has invested **\$66.3 million** to support new and improved broadband service for rural **Oregonians.** 

Broadband service helps to expand access to stateof-the-art health care, educational, and cultural resources and helps rural businesses compete in the global economy.



### WATER

USDA has invested **\$135.1 million** to support efficient water supply, treatment and storage facilities, and

wastewater treatment systems. That investment has improved the health of thousands of rural **Oregonians** who now have access to clean water and reliable sanitation.